



| Research Excellence | Advancing Employee | Health 1990-2015: Celebrating 25 years of research on preventing work injury and disability

IWH Communications Survey: Results

Cindy Moser, Communications Manager, IWH July 7, 2015



Outline

- About the survey
- About the respondents
- What we found
- Acknowledgements



About the survey

- Survey undertaken to learn about communication preferences and practices of people working in occupational health and safety and disability management
- Online survey developed in Qualtrics
- Ran for two months: March 25 May 22, 2015
- Promoted/disseminated by Institute for Work & Health (IWH) and participating partners in Ontario's workplace health and safety system
- Promoted via e-alerts, e-newsletters, websites and social media

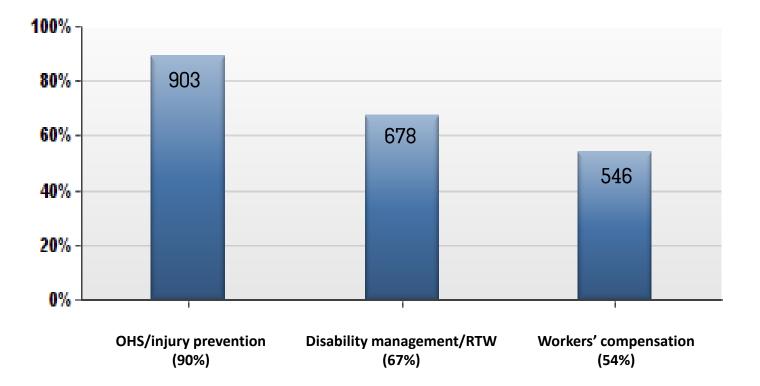


About the respondents

- Total number of respondents: 1,052
- Findings reported here based on 1,004 people who indicated occupational health and safety (OHS), return to work (RTW) and/or workers' compensation information was pertinent to their job (other 48 were removed from the sample)



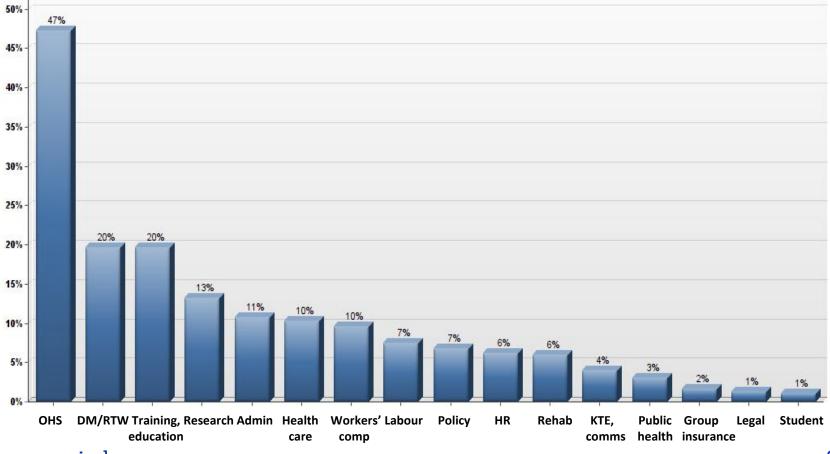
Which of the following topics are pertinent to your job? (Check all that apply)



www.iwh.on.ca



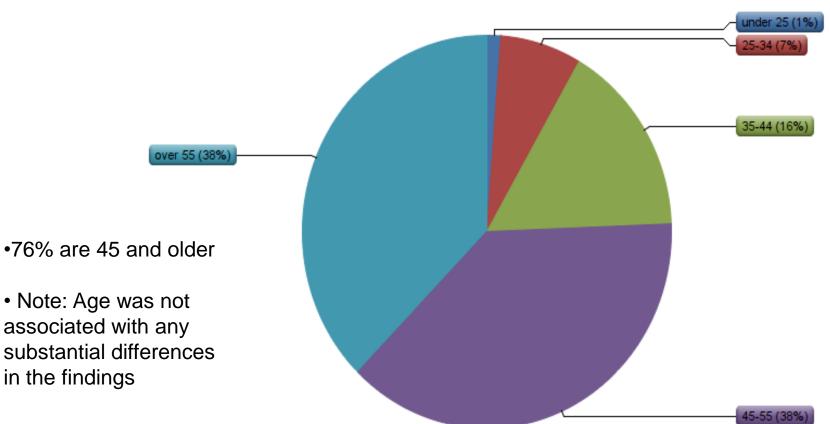
Check the box or boxes that correspond to your professional role (Select up to two)



www.iwh.on.ca



What is your age?



• Note: Age was not associated with any substantial differences in the findings



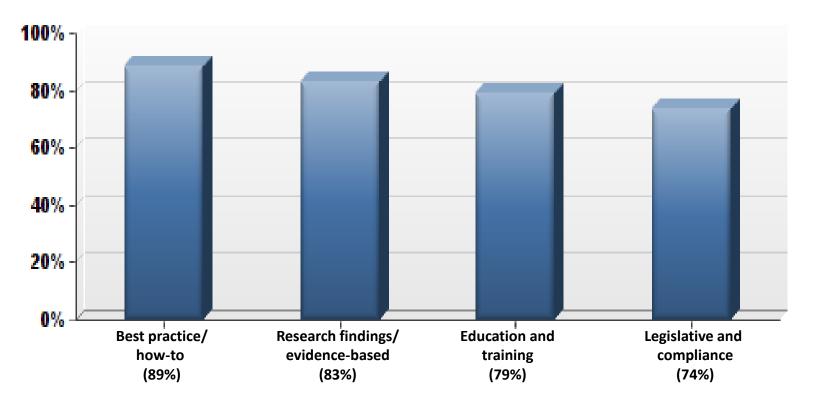
Completing the survey

- 75% learned about survey from IWH
- No matter from which organization, 91% learned about survey through e-mail (78% direct; 13% e-newsletter)
- Average (mean) time to complete survey was 3 mins, 40 secs
- Most completed survey on same day they learned about it



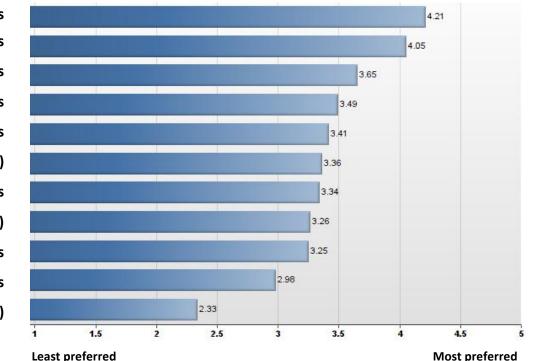
What we found: The results

With respect to the topic area(s) previously indicated [e.g. occupational health and safety, disability management and/or workers' compensation], which types of information are most important to your work? (Check all that apply)





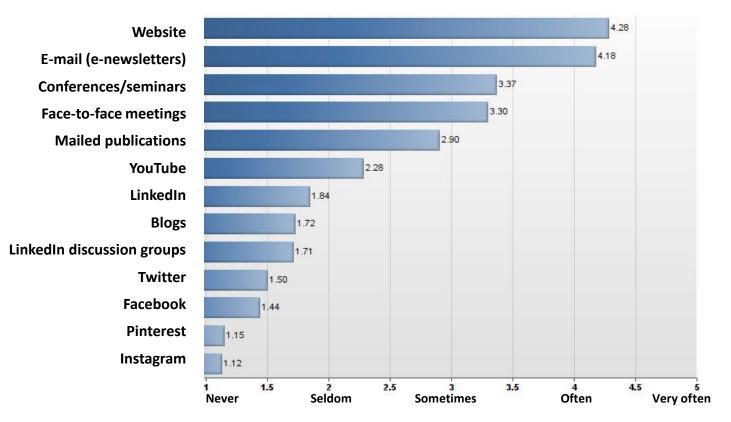
Indicate your preference for each of the following formats for learning new occupational health and safety, disability management and/or workers' compensation information (mean of least preferred to most preferred)



One-page/short summaries Handbooks/guides/tools Newsletter, magazine articles Peer-review publications Videos Slideshares (graphic slides) Webinars Slidecasts (audio with slides) In-person presentations Infographics Podcasts (audio only)

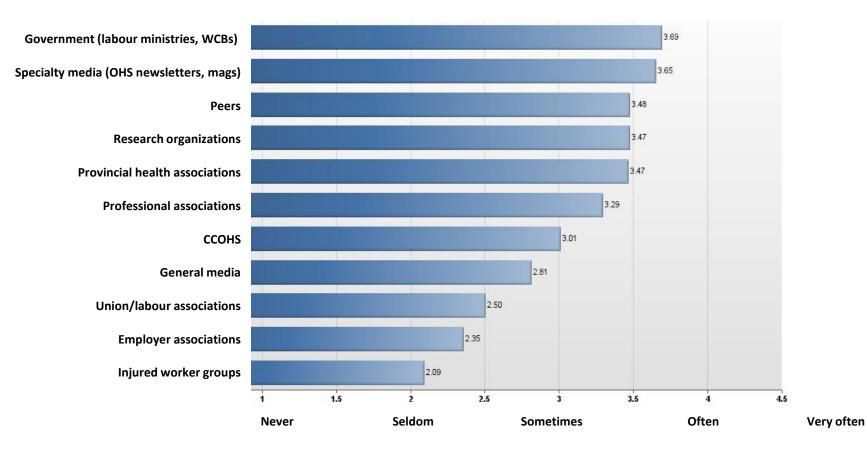


Indicate how often you use each of the following vehicles for receiving occupational health and safety, disability management and/or workers' compensation information (mean of never to very often)





Indicate how often you access and/or use occupational health and safety, disability management and/or workers' compensation information from each of the following sources (mean of never to very often)



www.iwh.on.ca



Acknowledgements

- First and foremost, thanks to all the people who took the time to fill out the survey
- Thanks to the many organizations in Ontario's workplace health and safety system who helped promote and disseminate the survey
- Thanks to all members of the IWH knowledge transfer and exchange (KTE) team for helping to disseminate survey and brainstorming about implications of results
- Special thanks to Siobhan Cardoso and Dwayne Van Eerd at IWH for their help in creating survey, and compiling and analyzing results



Acknowledgements

The Institute for Work & Health operates with the support of the Province of Ontario

The views expressed in this document are those of the authors and do not necessarily reflect those of the Province of Ontario.



This document/slide is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License: <u>http://creativecommons.org/licenses/by-nc-nd/4.0/</u>.



Keep up on evidence-based practices from IWH



Sign up online for our monthly e-alerts, our quarterly newsletter, event notifications and more: <u>www.iwh.on.ca/e-alerts</u>



Follow @iwhresearch on Twitter: www.twitter.com/iwhresearch



Connect with us on LinkedIn: <u>www.linkedin.com/company/institute-for-work-and-health</u>



Subscribe to our YouTube channel: www.youtube.com/iwhresearch



Research Excellence Advancing Employee Health www.iwh.on.ca