# Institute for Work & Health Strategic Plan 2013-2017



About this report:

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# Our Mission:

The Institute for Work & Health promotes, protects and improves the safety and health of working people by conducting actionable research that is valued by employers, workers and policy-makers.

Strategic Plan 2013-2017 Institute for Work & Health

#### **ABOUT THE INSTITUTE**

The Institute for Work & Health (IWH) is an independent, not-for-profit research organization. Our mission is to promote, protect and improve the safety and health of working people by conducting actionable research that is valued by employers, workers and policy-makers.

#### What we do

Since 1990, we have been providing research results and producing evidence-based products to inform those involved in preventing, treating and managing work-related injury and illness. We also train and mentor the next generation of work and health researchers.

### How we share our knowledge

Along with research, knowledge transfer and exchange is core to the work of the Institute. IWH commits significant resources to enable our research findings to be used by our key audiences. We achieve this through an exchange of information and ongoing dialogue with our audiences. This approach ensures that research information is both relevant and applicable to their decision-making.

#### How we are funded

Our primary funder is the Province of Ontario. Our scientists also receive substantial external peer-reviewed research grant funding.

#### Our community ties

The Institute has formal affiliations with four universities: McMaster University, University of Toronto, University of Waterloo and York University. Through our association with the university community, plus our access to key data sources, IWH has become a widely respected advanced training centre. We routinely host international scientists. In addition, graduate students from Canada and abroad associate with IWH to receive guidance and mentoring from scientific staff, and participate in projects, giving them first-hand experience and vital connections to the work and health research community.

# High Impact Research

The Institute will conduct research of excellence and relevance that improves the safety and health of working people.

In 2017, the Institute for Work & Health will be known as a global leader in multidisciplinary research on the prevention of work-related injury and illness and the prevention of work disability. IWH researchers will be recognized as innovative for the problems we study, the methodologies we use, and for the applications of our research. Stakeholders will seek expert advice from IWH researchers to address challenges in protecting the safety and health of working people.

**Excellence:** Be leaders in research on the prevention of occupational injury and illness and on the prevention of work disability. We will demonstrate excellence and innovation by delivering research that expands knowledge and methods to improve the safety and health of working people.

**Relevance:** Conduct research that is valued by our stakeholders. We will engage with employers, workers and policy-makers to identify and carry out relevant research with actionable findings.

**Impact:** Conduct research that will influence the development of regulatory standards and the adoption of optimal workplace practices to improve the safety and health of working people. We will document these impacts.

#### Our indicators of success

We will consistently achieve a minimum **35% success rate in peer-reviewed grant funding competitions**: double the national success rate of 18% in CIHR 2013 competitions.

We will publish a minimum of 30 peer-reviewed research papers annually.

We will document **25 case studies of the impact of our research** over the period 2013-2017.

# Effective Knowledge Transfer

The Institute will strengthen and extend its knowledge transfer and exchange activities to ensure that IWH research findings are valued and translated into action.

In 2017, the Institute will be seen by its stakeholders as a leading source of research on work and health through effective knowledge transfer and exchange (KTE). Stakeholders will report that they have strong relationships with IWH and its researchers, that they are engaged in our research and KTE processes, that our findings are accessible and relevant, and that our research is used to inform policy and practice. IWH researchers will continue to integrate KTE into their research plans and projects.

**Relationships:** Strengthen stakeholder relationships. We will enhance the scope and quality of our interactions with stakeholders by engaging them in the research process and in the application of research findings.

**Reach:** Expand our audiences and support their access to and use of research evidence. We will innovate in the use of new technologies and methods to increase the dissemination of research evidence.

**Products:** Develop evidence-based guides, tools and information products to support efforts to improve the safety and health of working people.

#### Our indicators of success

Between 2013 and 2017, we will increase the number of OHS professionals who subscribe to our information products by 50%.

Between 2013 and 2017, we will increase the number of monthly visits to our website by 50%.

In two surveys conducted between 2013 and 2017, at least **75% of our key stakeholders will rate our performance as excellent** on the relevance of the Institute's work.

# Strengthened Capacity

The Institute will continue to build research capacity in work and health through the training and development of highly qualified research personnel at all stages of their careers.

In 2017, the Institute will have increased the number of research personnel in the field of work and health. It will be recognized as a leader in the development of highly qualified research personnel through its success in external training and research competitions and in the breadth of its external collaborations.

**The next generation:** Train the next generation of researchers. We will invest in Ontario's future by providing unique opportunities for research trainees to engage with workplace stakeholders and to be competent in multidisciplinary research that produces actionable findings.

**Recruitment:** Attract talented scientists and trainees to address strategic research priorities. We will recruit exceptional individuals from within Canada and abroad to engage in research to advance the safety and health of working people in Ontario.

**Achievement:** Support the success of highly qualified research personnel. We will support trainees in their transition to roles as independent scientists and foster the achievements of young, mid-career and senior scientists throughout their career.

#### Our indicators of success

We will **annually invest in the training of a minimum of six trainees** at the doctoral and post-doctoral level.

We will promote a minimum of three trainees to the rank of Associate Scientist over the period 2013-2017.

IWH scientific staff will receive a minimum of three CIHR personnel awards over the period 2013-2017.

# Organizational Excellence

The Institute will achieve organizational excellence through the right people, management practices, business processes, tools and technology.

In 2017, the Institute will be recognized for its organizational excellence – an emphatic commitment to staff engagement, an effective infrastructure, transparent and clear management practices and outstanding stewardship of resources.

**The best people:** Attract, retain and develop talented people. We will maintain policies and practices to recruit, retain and develop staff who reflect our core values, advance our mission, complement our existing knowledge and skills and contribute to organizational excellence.

**Wellbeing:** Be a healthy, safe and engaging workplace. We will maintain a work environment that promotes health and supports a healthy work/life balance. We will continue initiatives to promote health and wellbeing.

**Effective infrastructure:** Continually improve our infrastructure and our management practices. We will have sound management systems that are developed and implemented in a participatory and consultative manner. We will provide the infrastructure, technology and processes that support staff and enable the Institute to be successful and productive.

**Accountability:** Ensure sound accountability and reporting mechanisms. We will continually evaluate our operations and functions, and enhance internal reporting systems that measure the effectiveness and efficiency of our operations. We will work with our funders, Board of Directors and stakeholders to identify performance metrics to support the monitoring of the Institute's progress and productivity with an objective to continually improve.

### Our indicators of success

We will have an annual voluntary separation rate less than 5%.

We will increase our investment in **staff training and development to 100 hours** per staff year.

Staff perceptions of the quality of employment will exceed 75% of benchmarks for 16 norms for North American employers.

# Sustaining the Future

The Institute will strengthen its financial and strategic position to ensure a sustainable future.

In 2017, the Institute will continue to be a successful, not-for-profit, applied research and knowledge transfer organization in an increasingly competitive environment – a global leader in the field of work and health research. The Institute will have a valued international reputation, strong institutional affiliations nationally and a diversified resource base.

**Funding:** Increase and diversify financial sources. We will identify funding revenue targets and seek out additional provincial and federal funding sources to support large-scale initiatives aligned to our mission.

**Affiliations:** Strengthen organizational affiliations. We will maintain and fortify our affiliations with the Ontario Ministry of Labour, the Workplace Safety and Insurance Board and Ontario universities, and will explore new organizational affiliations to enhance our mission.

**Vigilance:** Manage our risks. We will be vigilant in ensuring that our actions protect the Institute's reputation as an impartial, independent and aligned research organization. We will monitor and mitigate risks, demonstrate the highest standards in privacy protection practices and work to strengthen research data infrastructure in the field of worker health protection.

#### Our indicators of success

We will achieve an increase in funding support of 25% by 2017.

Between 2013 and 2017, we will have a **deficit-free performance in monitoring** and controlling risk: financial, operational and reputational.

In two surveys conducted between 2013 and 2017, at least **75% of our key stakeholders will rate our performance as excellent** on three measures: alignment to the needs of Ontario workers, our impartiality and our independence.